



NEW RUBBER

The AT-771 from Maxxis is an all-season tire that loves to tackle off-road terrain. The staggered shoulder lug design is the secret to extra bite, while the U-shaped circumferential grooves minimize rock retention (and resist hydroplaning on slick streets). These all-season tires aren't at home only in snow and winter weather—they're ready for dirt and rocks, too. Sizes range from 16 to 20 inches. Pricing hasn't been released. Maxxis Tire; 800/462-9947.

www.maxxis.com



WINCH IT GOOD

Warn has unveiled a brand-new winch, the Endurance 12.0. Pulling capacity is 12,000 pounds and there's a forced-air cooling system. There's also a high-speed, three-stage planetary geartrain. A special sealant keeps out water, while most of the hardware is stainless steel to stay protected from the elements. The cooling fan (mounted remotely under your truck's hood) will turn on automatically when the winch motor hits a certain temperature, but it also can be activated manually. It then sends air through a hose that runs into the winch-motor housing to cool the motor. MSRP is \$1899.99. Warn Ind.; 800/543-9276.

www.warn.com



GET MORE SHOCKED

For 2009, Rancho is expanding its line of RS9000XL shocks to include the new Ford F-150 and Dodge Ram, the 1972-2003 Toyota Land Cruiser, and the 1989-1999 Land Rover Discovery and 1994-2002 Range Rover. Rancho says these shocks are a good upgrade if you've made the jump to bigger tires and wheels; the shocks are available for tow rigs, and lowered or lifted trucks. The shocks have a 2.75- to 2.38-inch body diameter and 18mm piston rod for adjustable damping, greater oil capacity, and cooler, consistent performance. Shocks start at \$99.99 each. Rancho; 734/384-7804.

www.goranchocom



THE NEED FOR (PROPER) SPEED

If you've modified your truck—tires, wheels, gear ratios, or aftermarket transmission—you probably know your speedometer has become inaccurate. Nordskog's kit converts nearly any electronic (pulse count) speedo into a functional GPS-driven speedo. All the pulse generators get replaced, so the speedometer uses the GPS satellite system to calculate the accurate speed. GPS signal is lost in tunnels, but the software catches up when it is reacquired. MSRP is \$199.95. Nordskog Performance Products; 714/991-9999.

www.nordskogperformance.com



READY-TO-RUN DISTRIBUTOR

From Professional Products comes the Powerfire, a distributor with an external knob for finite timing settings; every click advances or retards timing by a half degree. If you've tried in vain to get exact timing, you understand what a massive benefit that is. And super-hot spark is provided to 10,000 rpm. It starts at about \$160. Professional Products; 323/779-2020.

www.professional-products.com



RIDING THE RAILS

Truck Covers USA introduced a line of racks to make your full-size pickup or SUV even more functional. The American Rack Systems are built strong, meant to carry everything from sports gear and equipment for outdoor enthusiasts to off-road lights, tires, and ramps. The rails are infinitely adjustable, allowing for multiple attachments (including those from Yakima and Thule) and easy configuration. The rack and optional slider seen here start at about \$1000. Truck Covers USA; 858/622-9135.

www.truckcoversusa.com