





## WHEN MIKE DUNLAP BUILT AN '11 FORD FOR THE SEMA SHOW,

it was fulfilling a lifelong dream. He always wanted to have a truck at the automotive industry's aftermarket show, and after befriending the crew at Truck Covers USA the dream turned into reality.

He enjoyed the experience so much he's done it again! Mike sold the Ford and bought an '11 Chevy 2500 to build up for the 2012 SEMA show. The goal was to build an awesome truck but not go too far with it, allowing it to remain a hard working truck. He has succeeded with that goal.

When something works, you are smart to stick with it. That's why Mike entrusted the build to ATF Motorsports in Chula Vista, California, for the second time. Owner Sergio limenez works his butt off to build nice trucks for his customers, and he was thrilled to have Mike back



An H&S tuner wakes up the engine when Mike needs the extra power.



Cognito Motorsports' 12-inch lift is nicely done in red.





Black wheels from RBP make a statement. The 40-inch Open Country A/T tires from Toyo are just right.



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## TAKE 2

for a second go-round. And that's also why this truck has an American Roll Cover aluminum bedcover from Truck Covers USA...you have to be loyal to those who reach out and help you get started, right?

For a nice boost to the power, Mike started with an AFE intake, then a Flo-Pro exhaust. He put an H&S tuner in it to pull it all together. A deep-cycle battery from Odyssey ensures the truck will always start, and a differential cover from Mag-Hytec provides extra cooling and extra lube capacity—and looks good doing it.

The truck was lifted with a 12-inch kit from Cognito, and Sergio at ATF added upgraded leaf springs from Atlas, Performance Series shocks with reservoirs from Fox, and a Hellwig sway bar to the front to make it all stay level.

The wheels are 20-inch black wheels from RBP, and they have 40-inch Open Country M/T tires from Toyo mounted on them. R3 tire



An aluminum American Roll Cover from Truck Covers USA was the first part installed on this truck.



Addictive Desert Designs provided the off-road-style front bumper. Spyder LED lights make sure there's never darkness where this 2500 rolls. A mesh grille from RBP changes the look of the truck dramatically.



## TAKE 2







Mag-Hytec supplied the diff cover to aid in cooling, increase lube capacity...and look good.

ATF Motorsports added its logo to the Flo-Pro exhaust system.













The hitch from B&W Hitches is there to allow the truck to remain a truck—and do work!

sealant from ReRubber ensures no flats. The brakes were upgraded with E-Line slotted rotors from R1 and stainless steel brake lines from Crown. The brake caliper covers are from MGP.

Turning to the outside of the truck, Mike had Sergio add an offroad front bumper from Addictive Desert Designs and side steps from N-Fab. Spyder Auto supplied projector headlights, LED taillights, and LED off-road lights. An RBP mesh grille finished off the appearance upgrades. Mike uses Mothers car care products.

Inside the cab, the truck was adorned with a leather interior (with contrasting stitching) from Katzkin. A sunroof from Webasto allows the passengers to enjoy the sunny SoCal weather. Weatherproof floor mats from Husky Liners keep the carpet protected. Sony Car Audio set Mike up with a nice touch-screen head unit, speakers, and amplifiers.