

# AMERICAN CARGO LIGHTS



## TRUCK COVERS USA INTRODUCES THE AMERICAN CARGO LIGHTS.

Truck Covers USA, known for providing the highest quality truck accessory products on the market, began extensive research and development in early 2006 of its new American Cargo Lights. Truck Covers USA chose 3M to begin the manufacturing process with them, since using their products in the past, Truck Covers USA was fully aware of 3M's quality and professionalism. American Cargo Lights are the most sophisticated and unique cargo lighting system available. Lined with LEDs, the subtle and stylish American Cargo Lights strip is a must have for all truck beds, toolboxes and other cargo unit structures. Whether connected directly into your vehicle wiring system, operated by its unique battery system or remote – these are the lights of lights – the American Cargo Lights – For Work or For Play – Stylish and Sensible. Elegant and low profile – you won't believe this subtle yet spectacular lighting system. Truck Covers USA, with the latest technology, has produced this state-of-the-art cargo lighting system. Truck Covers USA truly believes this new lighting solutions product will revolutionize cargo lighting in the industry. American Cargo Lights - Another innovative & superior quality product from Truck Covers USA.!



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TRUCK COVERS USA, LLC.

WWW.TRUCKCOVERSUSA.COM

# TRUCK COVERS USA INTRODUCES INVENTIVE TRUCK BED AND TOOL BOX LIGHTING

## SYSTEMS UTILIZE NEW LIGHT-BY-WIRE TECHNOLOGY FROM 3M

**LAS VEGAS, NEVADA – OCTOBER 30, 2007** – Truck Covers USA presents its new, innovative truck bed and tool box lighting systems called American Cargo Lights. Built using 3M's new Light-by-Wire technology, the American Cargo Lights bring a high-end, custom feel to truck bed and tool box interiors while providing task lighting for these hard-to-light spaces.

The thermally managed lighting system features OSRAM Opto Semiconductors Golden DRAGON® with lens, surface-mounted on flat cable conductors. According to Nils Forssman, Truck Covers USA's president, "the low-profile state-of-the-art lighting configuration will change cargo lighting forever. Its flexible nature allows for mounting to rounded surfaces and folding into corners. It is easy to install using 3M's proven attachment tape technology."

3M's Light-by-Wire technology has built-in reverse polarity protection, built-in lens and over-molds that fully protect all the LEDs. Truck Covers USA has put that technology to work for its American Cargo Lights, which provide a flush, trim-looking product that is less likely to be bumped and damaged due to its flat profile.

Truck Covers USA's American Cargo Lights are available in separate three- and four-foot lengths, or in specially designed packages for full cargo lighting capabilities for truck beds and beyond. The basic package includes a convenient built-in on/off switch and two-way jumper and power connectors. The American Cargo Lights can either be powered with a battery pack or hardwired into the truck's electrical system.

## ABOUT TRUCK COVERS USA

Truck Covers USA is located in San Diego, California, and has been in business since 2000. The company is well known for its premium roll-top truck bed covers, as well as its high-quality, top-of-the-line cargo management system, hitch plug step, tailgate support beam and automotive cleaning cloths.



*Truck Covers USA uses 3M Light-by-Wire technology to create unique truck bed and tool box lighting systems.*



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**AMERICAN CARGO LIGHTS**

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